

OUR NAMES

We present KentuckyOne Health consistently through the words we use.

KentuckyOne STYLE

HOW WE SAY IT & WRITE IT

“KentuckyOne Health” on first reference | “KentuckyOne” on subsequent reference
 “KentuckyOne” is one word | The “O” is always uppercase
 “Health” is a separate word | “KYOne” for internal, informal use only



a-b-c

1

No periods in acronyms for credentials (MD, RN)

2

Phone numbers use periods (555.1234)

3

Lowercase letters in email (johnsmith@kentuckyonehealth.org)



4

Health care is two words



5

Facility acronyms acceptable on second reference for internal use

6

No hyphens in facility names

CORRECT	vs	NOT CORRECT
✓		⊘
health system		network, health care system
KYOne		KOH
former systems		legacy systems
Louisville market		Louisville Market
central and eastern market		Central and Eastern Market
KentuckyOneHealth.org		https://www.kentuckyonehealth.org

KEY ENTITIES

Continuing Care Hospital
 Flaget Memorial Hospital
 Frazier Rehab Institute
 James Graham Brown Cancer Center
 Jewish Hospital
 Jewish Hospital Shelbyville

KentuckyOne Health Partners
 KentuckyOne Health Medical Group
 Medical Center Jewish East
 Medical Center Jewish Northeast
 Medical Center Jewish South

Medical Center Jewish Southwest
 Our Lady of Peace
 Saint Joseph Berea
 Saint Joseph East
 Saint Joseph Hospital
 Saint Joseph Jessamine

Saint Joseph London
 Saint Joseph Martin
 Saint Joseph Mount Sterling
 Sts. Mary & Elizabeth Hospital
 University of Louisville Hospital
 Women’s Hospital Saint Joseph East



KentuckyOne Health®

the **one** name in health care.

Entity Brand Names

Read more online at:
KentuckyOneEmployees.org/Resources

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