



KentuckyOne Health

Strategic Direction 2018-2021

Strategic Aspiration

KentuckyOne Health will elevate patient care through an integrated physical and behavioral health delivery system.

KentuckyOne Health embodies a strong mission and faith-based heritage. Through long-standing relationships in our local communities, we will partner with others to expand care access for those we serve. Recognizing the significant challenges of our state and the unique and comprehensive capabilities of our system, we will address the physical and behavioral health issues of the population.

Strategic Implementation

- KentuckyOne Health will address key aspects of the entire system toward its goal to become a **mission-aligned, highly reliable** organization.
- Connect and enhance the **mission orientation** of KentuckyOne Health through formation activities and a **focus** on the faith-based heritage to engender a cohesive, unifying system purpose and culture.
- Focus on **stabilizing the organization** and creating a sense of security for and engagement with employees and providers.
- **Strengthen the organization** by effectively delivering on day-to-day activities while implementing strategic projects.
- Foster the development of **community programs** and create **new and enduring relationships** with nonprofits, public health departments and the larger community.
- **Invest in KentuckyOne Health's facilities, clinical, equipment and IT platforms** to provide safe, high-quality clinical care and remain competitive.

Our Values

REVERENCE

Respecting those we serve and those who serve

INTEGRITY

Doing the right things in the right way for the right reason

COMPASSION

Sharing in others' joys and sorrows

EXCELLENCE

Living up to the highest standards

Our Purpose

To bring wellness, healing and hope to all, including the underserved.

Our Future

To transform the health of communities, care delivery and health care professions so that individuals and families can enjoy the best of health and well-being.



KentuckyOne Health®



Strategic Overview

Strategic Objective	Strategic Opportunity	Strategic Intent
Vibrant Ministry	Care in a Local Setting	Design, balance and grow market-based, local delivery systems to promote convenient, efficient and timely care in the right settings.
Energized Community	Physician Alignment	Maximize the benefits of a pluralistic physician/provider model that effectively aligns and integrates both employed and independent providers to foster positive and engaged relationships.
Exceptional Care	Systemness	Organize clinical care to leverage unique capabilities of the broader system to ensure access to best-in-class complex, high-quality care in coordination with local delivery systems.
Distinctive Value	Consumer-Centered	Create a proven approach to care delivery that provides excellent, reliable and repeatable patient experiences across the system.
	Value-Based Models	Partner with local employers and payors to provide valued services as a leader in identifying and addressing opportunities to improve the health of defined populations.

Care Distribution Philosophy

Providing care locally is critical to patient satisfaction, adherence to physician directives and clinical outcomes.

Strategic Implications

KentuckyOne Health will consider multiple care distribution strategies that promote growth:

- Partner with leading regional providers along the continuum of care with complementary clinical and operational capabilities
- Own/operate urgent care and expand primary/specialty care at new ambulatory sites
- Enhance home health capabilities and service offerings
- Utilize telemedicine to provide access at patients' homes and specialists in clinic settings
- Proactively enhance strategies to effectively compete in the local markets



KentuckyOne Health®

Continuing Care Hospital
 Flaget Memorial Hospital
 Our Lady of Peace
 Saint Joseph Berea
 Saint Joseph East
 Saint Joseph Jessamine
 Saint Joseph Hospital
 Saint Joseph London
 Saint Joseph Mount Sterling
 Women's Hospital at Saint Joseph East
 KentuckyOne Health Medical Group
 KentuckyOne Health Partners